

SGN (Signature Global Network) FAQ

FAQ 1: Question: How many members do you have now? What is your plan for the number of members?

As of July 2023, we currently have 100+ member locations and receive regular monthly applications. Our plan is to increase the number of members by about 5-10 each month. However, we are highly selective and aim to bring in qualified members who align with our network's values and principles. We prioritise quality over quantity and want to ensure the best possible experience for all members.

FAQ 2 Question: What benefits can I get straight away by joining you? Instead of waiting for a while to get help?

Upon joining, you can immediately enjoy the following benefits:

Access to our minimum monthly audience of 350,000 through branding with all potential media and magazines across the logistics industries and the world.

We are featured by well-known media such as FORBES, WORLD LEADERS, and Logistics famous ones.



- Feel free to click to each logo and read more.

This means you will get potential access when audiences click our websites.

Thousands of social media audiences on platforms like LinkedIn, IG, Facebook, Twitter, YouTube, and Podcast channels.

Savings of up to USD10k+ per year on your branding efforts by partnering with us.

Connections with qualified members in our network, providing potential new partners for your business growth and support.

Prompt support and responses to your logistics inquiries from the SGN team and fellow members.

Genuine friendships, a supportive community, and more.

For a comprehensive list of benefits, please visit our Benefits page on our website.

FAQ 3 Question: What's the difference between you and many other networks?

We can do all other networks can do in general, if to name the major difference and if it has to conclude in a few keywords, then it would be:

- ✓ *People focusing*
- ✓ *Marketing and branding master*
- ✓ *High Reputation*
- ✓ *Business & relationship-driven*
- ✓ *Knowledgeable logistics experts & background*
- ✓ *Creative and unique conference experiences*
- ✓ *Advanced A.I. High Technology Support*
- ✓ *Countless Free Resources and Tools*
- ✓ *Your Free Ads Platform to millions of audiences.*
- ✓ *Strong and personal client service with 24/7 support.*

Discover more of the SGN Difference: A Network of Quality, Support, and Success!

- ① Curating a select group of high-quality members, prioritizing Quality over Quantity.
- ② Cultivating a culture of mutual partnership, where everyone collaborates to uplift and support each other.
- ③ A minimum of 90% of members actively engage in 100% of business transactions within the initial first 3 months.
- ④ Partnering with SGN opens doors to great opportunities, with solutions and mutually beneficial prospects.

More than a mere commercial network, SGN is a tight-knit global family.

- ⑤ Our network owner possesses extensive experience, knowledge, and understanding of the logistics and freight forwarding industry.
- ⑥ Belief in the power of lifting others strengthens our united rise.
- ⑦ Unlock your brand's potential with our robust Marketing Platform.
Benefit from expertly crafted Social Marketing, Digital Marketing, PR marketing, social media management, and more.
- ⑧ Our CEO graciously offers free webinars and coaching to business owners and leaders within our network.
- ⑨ Dive into unique global experiences through SGN's exclusive conferences.
- ⑩ Every year, we select different locations, creating cherished memories for our valued members.

Expect nothing less than excellence in our offerings and unwavering support that propels your success.

FAQ 4 Question: Who can join?

Anyone involved in the logistics, freight forwarding, supply chain, and e-commerce industries is welcome to join our network. Whether you are an established business, or an individual looking to grow and connect within the industry, we encourage you to apply and become a part of our global family.

However, the conditions have some limitations such as a minimum age of two years old. Not debt blacklist in history etc. & After your submission for our further reviewing:

[Check Availability Signature Global Network](#)

Find out more: [About SGN – Signature Global Network \(signatureqln.com\)](#)

FAQ 5 Question: How can I join?

To join our network, simply visit our official website at www.signatureqln.com and apply through the Check Availability page. Fill out the application form, and we will guide you through the process to become a valued member of SGN. [Check Availability Signature Global Network](#)

FAQ 6 Question: Do you have financial protection for all members?

Yes, we have financial protection for all members through our Diamond Fund. The fund provides an added layer of security and ensures that our members' financial interests are protected within the network. Subject to terms and conditions.

Find out more: [Diamond Fund – Signature Global Network \(signatureqln.com\)](#)



FAQ 7 Question: When/Where is your global conference coming, and where will it be held?

Information about our upcoming global conferences can be found on our official website at www.signatureqln.com. We typically host a global conference once a year, but this frequency may increase in the future. Our conference locations vary each year, providing our members with unique experiences and networking opportunities in different locations around the world.

For this our next Conference. Please refer here: [SGN Conference 2024](#)

For faster registration, click this link: [Register now](#)

FAQ 8: Question: Do you have any limitations per country?

Yes, we do have limitations based on the city and country. The number of members we accept per country ranges from 3 to 5, depending on the membership type. For some big countries such as China, and the United States, we will be looking at per region/city basis. Our goal is to create partnerships and avoid competition among members. We are committed to providing the best value and support to each member by ensuring a healthy balance of representation.

FAQ 9 Question: What is going to be your network like in the future?

Our vision is to become the irreplaceable network that helps all its members thrive in the logistics business. In the short term, we aim to have an average of 100 new members as a healthy yearly growth. We don't aim to reach 10K members as it would compromise our commitment to quality. Instead, we want to cover everywhere in the world with a healthy number of members and focus on bringing logistics heroes to our network to make a difference. Below 1000 will be ideal but again it depends on where our existing members need the support the most.

In the long term, we envision having specialists in three main areas: long-term freight forwarders, supply chain, and e-commerce. We strive to create a global network of family members who support and help each other in all aspects of their logistics businesses.

FAQ 10 Question: What benefits or special offers could I get if I join now?

Discover the added benefits you'll receive with our 1-month free trial of specific services, subject to T&C. Please note, you'll be entitled to one complimentary service from the options below:

Once you submit your application [through here](#).

A. SGN Marketing – Social Media Marketing: Get a free social marketing analysis report and review, valued at USD1500+. [SGN Marketing – Social Media Marketing](#)

B. SGN Marketing – Company Video and Video Editing: Enjoy a complimentary 45-second one-off company marketing video for SGN new members, worth USD3500+. [SGN Marketing – Company Video and Video editing](#)

C. SGN PR Marketing – Magazine/News Features: Receive a free consultation of PR Marketing Meeting, valued at USD500+ & A huge of Adds/Media savings up to 10K + per year. [SGN PR Marketing – Magazine/News features](#)

D. SGA Coaching App: Benefit from a free course trial worth USD800+ per course per user. [SGA COACHING APP](#)

E. SGN Online/Newsletter Feature: Get a free Promotional Poster captured of you or your company on our social media channels or newsletters.

Make the most of this opportunity to explore and experience our exceptional services during the trial period. We are confident that you'll find them invaluable for your personal and professional growth. If you have any questions or wish to start your trial, don't hesitate to contact us.

We are also offering the below bonus for SGN members to enjoy the super VIP prices:

F. [The logistics influencer academy](#)

G. [The Joyful Leader In You Academy](#)

FAQ 11 Question: How do we know if what you say is true?

You can verify the authenticity of our claims by checking testimonials from our existing members. Visit our website or social media channels to find testimonials and feedback from members who have experienced the benefits of partnering with SGN.

[INTERVIEW WITH MR ALEX](#)

[INTERVIEW WITH MR GERARD](#)

[Testimonials](#)

FAQ 12 Question: How much is the annual membership fee? & Is it negotiable?

It is USD1800 per year as by year 2023, plus a USD500 annual SDF – SGN Diamond Fund which is a protection program for members. [Benefits - Signature Global Network \(signaturegln.com\)](#)

It is a fixed fee, but we are happy to discuss it with each applicant if needed, as long as we find each other suitable to each other and there are mutual values to work together. So never say never.

This is why we usually start with understanding more about your company, background, your pain points, and your future hope. Because we know that the annual fee is NOTHING if you can gain 10 times or 100 times more value through our network.

*For the most updated membership cost, please visit our website: www.signaturegln.com

FAQ 13 Question: Do you offer a free trial membership for at least 3 months, 6 months, or 1 year?

No, we usually won't because if we do, it will attract many low-quality members who just come to gain and leave, with no intention to contribute. However, we are open to discussions regarding different regions if we need some strong partners eagerly and if you are an amazing asset to our network, demonstrating a commitment to building a long-term partnership. We are happy to hear from you regarding your target rate or the best idea to collaborate or cooperate. We believe in the power of working together, especially when two strong and positive firms collaborate.

FAQ 14 Question: What if I do not feel like joining now, but I want to stay connected and see how you go?

That's perfectly fine! We welcome you to stay connected with us and keep track of our updates and information.

You can subscribe to our social media channels and mailing list to receive valuable insights and industry updates. By staying in touch, you can learn more about our network and its benefits, helping you make an informed decision about joining when you are ready.

FAQ 15 Question: Can SGN Network provide logistics hiring/coaching/training support too?

Yes, as part of our commitment to helping our members thrive in the logistics industry, we offer comprehensive support services, including logistics hiring, coaching, and training. We have dedicated teams, resources, and materials to assist both employers and employees in achieving success. For more information on our support services, visit our website or contact us at sgnenquiry@signatureln.com.

FAQ 16 Question: I had bad experiences in the previous networks, thus, I am looking for a trial membership to start with, that way, it relieves my stress.

We appreciate so much for your willingness to share your thoughts with us and we truly understand the first instinct is to ensure that you are joining the right community.

But we believe that money is not the issue to stop you from taking this great opportunity to be in the right community and it must be something else because all successful business owners are reasonable and respectable people.

We need to understand further the reason and your concerns behind it as we never offer a free trial to anyone since it is a long-term partnership and commitment.

We must keep our network quality high, which is the biggest difference we have with many other networks.

It's also about the mutual partnership and mutual synergies. & We spent lots of time, and energy, bringing value and effort to our members and the SGN community, free lunch is not a good idea.

Despite the fact that some networks offered free lunches they had many low-quality members who did not make efforts, also not much effort to bring value to the network. On the other hand, the network then had to charge huge amounts for other things after members were on board.

Business is an exchange of value. & People are not commodities; people are the key to our success.

Again, money is a tool, not the final destination, which is why we'd love to hear more from you about your thoughts & plans for this health partnership.

You can request a one-on-one meeting with our team by sending an email to: sgnclientsupport@signatureln.com and copying sgnenquiry@signatureln.com

FAQ 17 Question: Is it possible to pay in installments?

Thanks for bringing up this request, in general, the answer is no. The reason behind it is that we do not encourage members to just come and do a short-term partnership plan. However, based on the specific situations, we are always open to discussion regarding specific countries, demand, and suppliers, etc. So happy to discuss the best solutions for you.

FAQ 18 Question: What is the difference between your network and the other Network?

Our vision, mission and goal, our network owner, our current strengths and tools, and the way we run our network are all different and unique.

1, Our vision,

In SGN, our primary focus is our members. & We have a big vision with a meaningful purpose as an international united family.

You can quickly watch our 1-minute company video here:

https://youtu.be/yDQMXNgZx_w?si=SHo_2pd_k9SXw563

2, Our network owner:

Knowledgeable, experienced, mastered-networking leader and award-winning author as well as highly recognized multicultural expert and change-maker.

Check out her bio:

Her Bio Video: [Bio of Ms. Kristy Guo](#)

Her featured article on FORBES: [Kristy Guo: A Multicultural Networking Business Expert And Inspirational Leader](#)

Our network owner's book: [The Joyful Leader In You - Promo Video](#)

3, Our reputation and our caring heart for our members.

Because of our core focus that is our members. SGN's reputation is highly spreaded in just 1+ year with many great testimonials:

You can find the testimonial videos here: [Testimonial Video- Our community speaks for itself!](#)

Or testimonial comments here: [Testimonial Comments](#)

4, Our wide and strong coverage of services, can be found on FAQ 19.

FAQ 19 Question: What value can you bring to your members?

Our services encompass:

- A. [Global Logistics Networking](#) & [Business Growth](#) - Connect with a powerful network of like-minded individuals and elevate your business to new heights.
- B. [Social Marketing](#) & [PR Marketing](#) - Unleash the potential of your brand with effective marketing strategies that make a lasting impact.
- C. [Staff Training](#) & [Virtual Staff Hiring](#) - Build a dynamic team that's ready to tackle challenges and seize opportunities.
- D. [Book Publishing](#) & [Author Coaching & Program](#) - Transform your ideas into captivating books that inspire and captivate your readers.
- E. [Life & Business Consulting & Coaching](#) - Discover your inner leader and overcome obstacles with confidence.

Podcast Channels:

Signature Global Logistics Network [YouTube Channel](#) and [Spotify](#)
The Joyful Leader In You [YouTube Channel](#) and [Spotify](#)

We don't follow the crowd; we curate unique experiences exclusively for our esteemed members.

Check out our member's testimonials [here](#).

In our ever-evolving industry, wisdom is power. That's why we've curated a series of insightful videos designed to guide you through critical aspects of the logistics journey, and some of them as the below for your reference:

The Logistics Insight Series - Avoiding Common Mistakes When Growing Your Logistics Business Navigate growth with finesse by learning from real-world scenarios. [Watch it here](#)

The Logistics Insight Series - 5 Essential Questions for Choosing the Perfect Logistics Partner! Discover partner-picking prowess with five pivotal questions. [Watch it here](#)

The Logistics Insight Series - Unlocking Growth Opportunities in the Logistics Industry Turn possibilities into realities with strategies for industry expansion. [Watch it here](#)

These videos aren't just tutorials; they're roadmaps to success, crafted to illuminate the path and guide you past obstacles.

The logistics industry is a realm of boundless opportunity. Let's embark on this journey together, armed with insights, connections, and a shared passion for logistics excellence.

FAQ 20 Question: If I pay the membership for 1 year and get no business on that year. What can you offer me?

Thank you for your questions; they are understandable and essential. We must be clear that we do not overpromise and underdeliver. Instead, we aim to underpromise and overdeliver.

Joining a network and gaining business involves multiple elements to succeed. It is a partnership, much like dancing with a partner. To create the best show, each dancer is a crucial element for a successful performance.

We cannot guarantee you business within one year if you are not contributing to the network, willing to build relationships with our members, or open to new opportunities by remaining hungry or providing excellent service. However, if you are willing to be not just a taker but also a giver, we can guarantee that you will receive business. Moreover, you will gain strong friendships, partnerships, and inspiration from leaders and mentors in our network.

Our network is a place for pioneers and serves as a united space for a global dream family. We recommend considering a commitment to your membership for at least 2-3 years to experience more and gain the most from our network. If your goal is short-term only, we highly recommend not joining SGN, as loyalty and quality are deeply valued in our community.

Thank you for your great understanding.

FAQ 21 Question: How can you assure me that I can get business?

Please refer back to FAQ 20.

FAQ 22 Questions: How can you tell that your membership is reasonable in a less developing Country where the GDP and Overall business is much lower?

Our membership fee is standard and fixed, this is to keep the standard and quality of our network. However, whenever we found someone who is qualified and valuable partner as well as a good fit to us, we are always open for discussion. We do look at each individual situation to approve something special.

So yes, there's an exceptional, so feel free to discuss with us your needs and thoughts. As long as you can prove to us you are a valuable asset and send us your reasonable proposal. We are here to listen.

FAQ 23 Questions: That's what other networks said; at first, they will say they have limitations, but as time goes on, agents in countries are increasing.

A network is called a network because it needs to reach more people and valuable business partners. However, we do have limits, and we can only guarantee you for a certain amount of time, as in this world, nothing is permanent. Instead of focusing on asking to be the ONLY ONE in that country or region, we should focus on WHY you are worried about it. Based on your concerns and worries, we can then offer a reasonable and mutual agreement to ensure your interests are protected and your needs are met.

SGN is not aiming to be a network that has no limits, no boundaries, and is only a money-making network. Our goal is very clear, and our vision is also very clear. A company without a vision will perish. Our vision is to build up a network where every member will thrive.

Our vision is to build up this network to be the FIRST GO-TO network in the world with all well-known pioneers. Our vision is that anyone who comes to the network will be 10x or 100x times better than before joining.

As long as we hold tight to the vision and keep meeting your needs, there's no need to restrict any region or any locations, even though we internally have already set up a blueprint regarding the expansion of our network, ensuring that we won't keep adding members in one area. Instead, in the first 2-3 years, it's all about covering the globe, ensuring that SGN has members' services covering everywhere in the world and every type of service in the world.

FAQ 24 Question: If we only do airfreight or ocean freight sole, Is the membership still USD 1800 as if by the year 2024 for example?

Thank you for your question. Unfortunately, we do not measure the network charge based on the type of business you do; we measure it by the services and values that we provide to you.

Regardless of whether you are involved in airfreight, ocean freight, inland freight, railway, project cargo, etc., when you become a member of our network, you will enjoy and be eligible to receive our quality service.

However, it is subject to the future network brands. When we create a niche network, the charges might be different. You can always visit our website for more details: www.signaturegl.com.

FAQ 25 Question: For some restricted countries, for example, if I am an Argentina agent: We currently have a tough time due to the policy and restrictions from the government, where payments or transactions took us 1 month to receive. How can we do business with your members if payments go like this?

Thank you for your question, and this is indeed a very important topic.

We are currently exploring a third-party system to minimize the inconvenience as well as the additional bank fees that you have to pay while doing business with overseas partners.

We are an advanced network that has lots of knowledge of A.I. Tools, we will find the best software and ways to resolve your issues.

FAQ 26 Question: How can we connect with you further?

Claim your spot at SGN [here](#).

Check out our coming conference [here](#). Or Register for our SGNC 2024 [here](#).

Check out our Digital Marketing and Creative Services [here](#).

Feel free to purchase our CEO's book [here](#).

Join the logistics influencer academy [here](#).

Check out our member's testimonials [here](#).

Check out our last conference playlist [here](#).

Subscribe or follow us on all social media by clicking on our website [here](#).

Or email us at: sgnenquiry@signaturegl.com

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